



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 B

Results as of: 10/31/2014

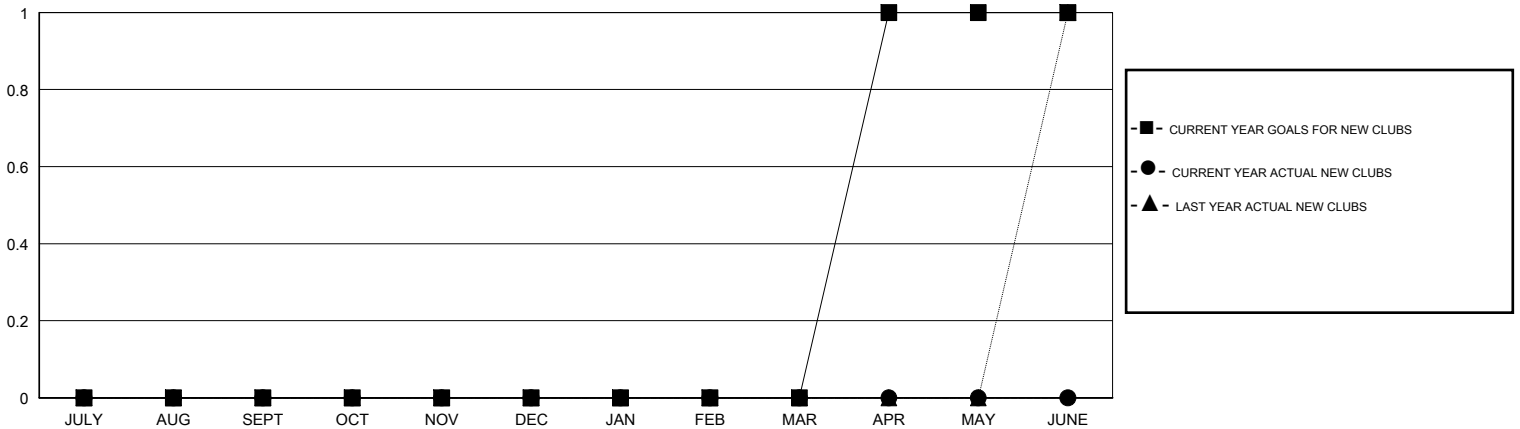
GMT: Kenneth Schwols

LOCATION ARIZONA

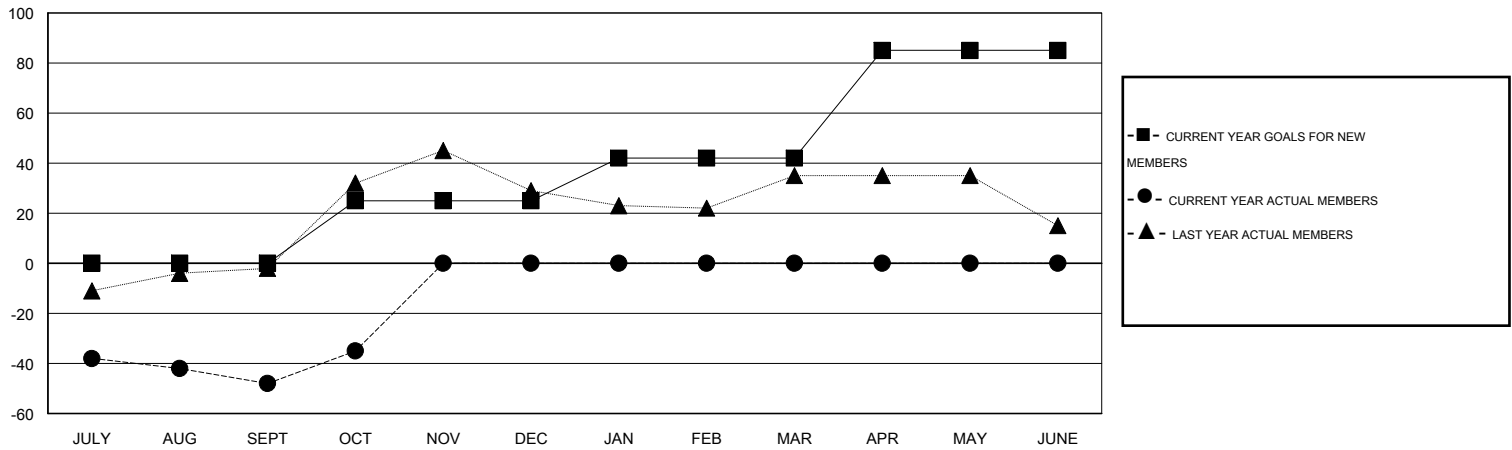
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | 0               | 24                            | 72              | -48           |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | 25              | 25                            | 12              | 13            |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 17              | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 43              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                |
|------------------------|---|--------------------------------|
| DROPPED CLUBS: 0       | 18 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b>     |
|                        |   | MALE 758 (58.71%)              |
|                        |   | FEMALE 533 (41.29%)            |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | <b>FAMILY UNIT MEMBERS</b> 382 |
| DECEASED 12            |   | HEAD OF HOUSEHOLD 189          |
| CLUB CANCELLED 0       |   | NON-HEAD OF HOUSEHOLD 193      |
| OTHER 72               |   |                                |
| <b>TOTAL 84</b>        |   |                                |